



REPLACEMENT SHEET

Title: METHOD AND SYSTEM FOR AN EFFICIENT FUNDRAISING  
CAMPAIGN OVER A WIDE AREA NETWORK

Filed: January 17, 2001 Atty. Docket No.: 51051.000013.UTL1

Express Mail Label No.: ED534722726US

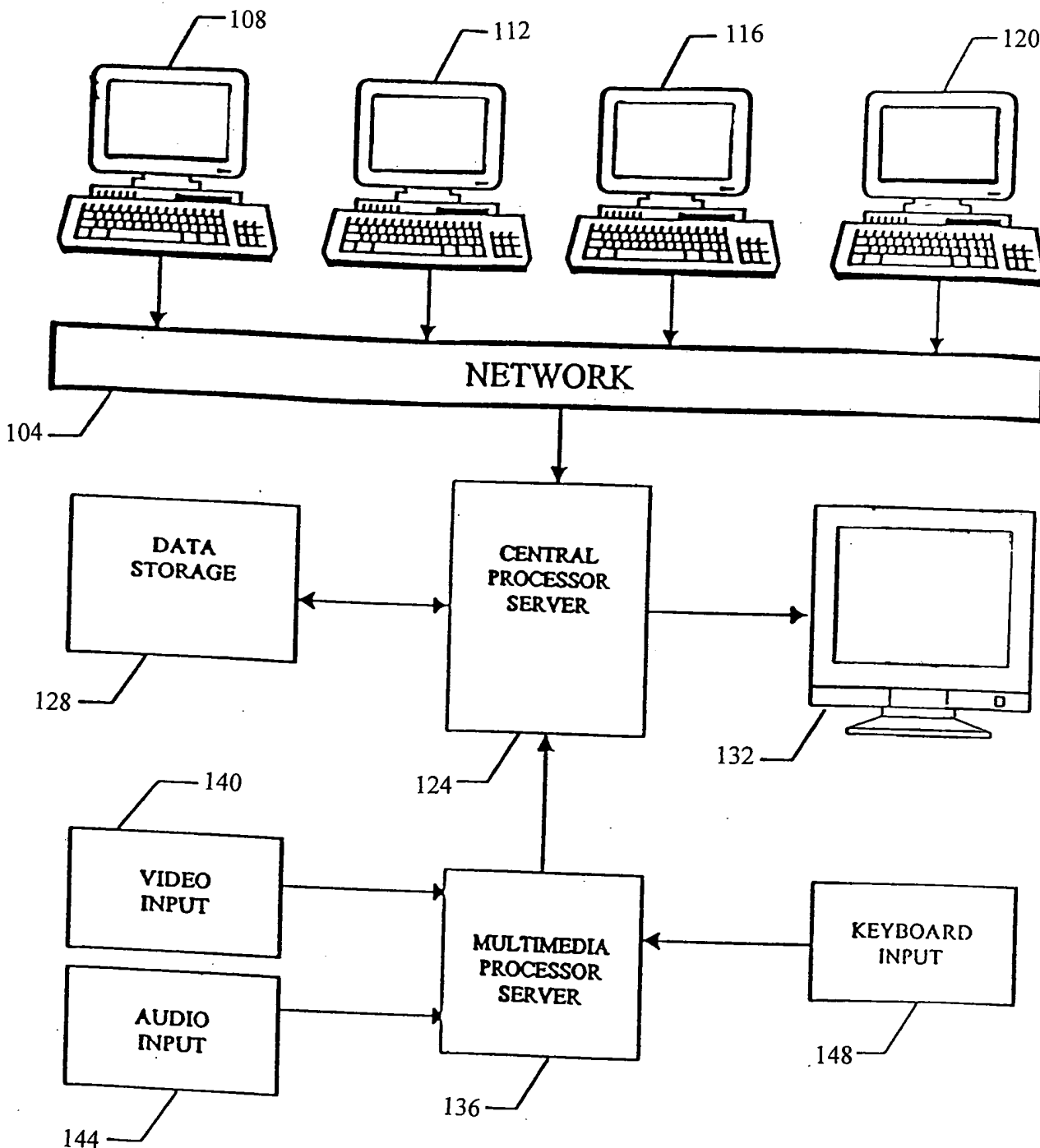


FIG. 1

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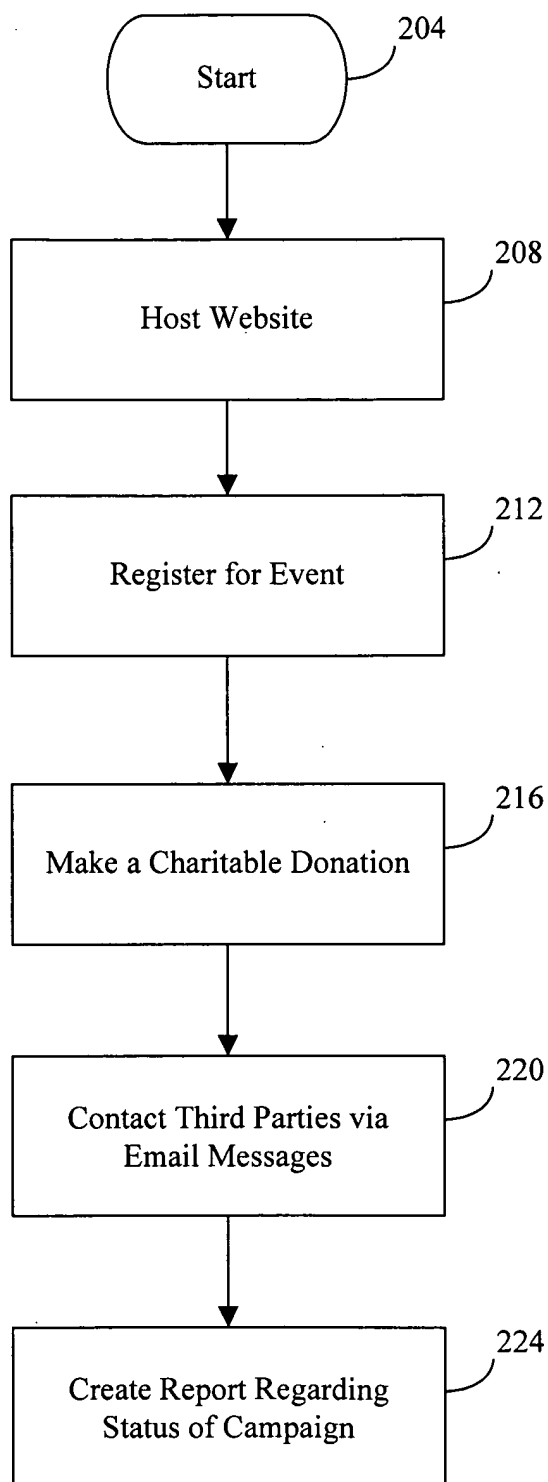


FIG. 2



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**STEP ONE**

By registering for the Jingle Bell 5K Fun/Run Walk, you are supporting the Arthritis Foundation's work to help 43 million people with arthritis.

To print a registration form, [click here](#)

☒ Yes, I would like to support the Arthritis Foundation.

Please fill out the fields below:

**Registration Information**

*First Name	
Middle Initial	
*Last Name	
Company Name	
*Age	
*Email	
*Address 1	
Address 2	
*City	
*State	
*Zip	
*Phone ###-###-####	

**Create Username and Password**

We ask that you create a Username and Password. Our system provides the capability for you to collect donations from your friends and family online and view your donation collection status. Read more in the [How to Collect Donations](#) section

Username	
Password	



Donate with confidence



Fig. 3



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**ARTHRITIS FOUNDATION**<sup>®</sup>  
Take Control. We Can Help.<sup>™</sup>

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**STEP TWO**

**Billing**

Amount Due	
Total Registration Fee:	\$Amnt. of Registration
Additional Donation Amount:	\$Addtl. Donation Amt.

**Payment Information**

\* Credit Card Number:

\* Credit Card Type:

\* Credit Card Expiration:  /

**Billing Information**

☐ If the billing information is the same as the registration information check this box.  
If not please fill out the information below:

\* First Name

\* Last Name

\* Email

\* Address

\* City

\* State

\* Zip

\* Phone

**JINGLE BELL RUN**  
for  
**ARTHRITIS**  
WALK JAZZ RUN

**Arthritis Square Site**

☐ Donate with confidence

Special Thanks to:

**200**

Deutsche Bank Am. Branch

**Deutsche Bank**

Fig. 4

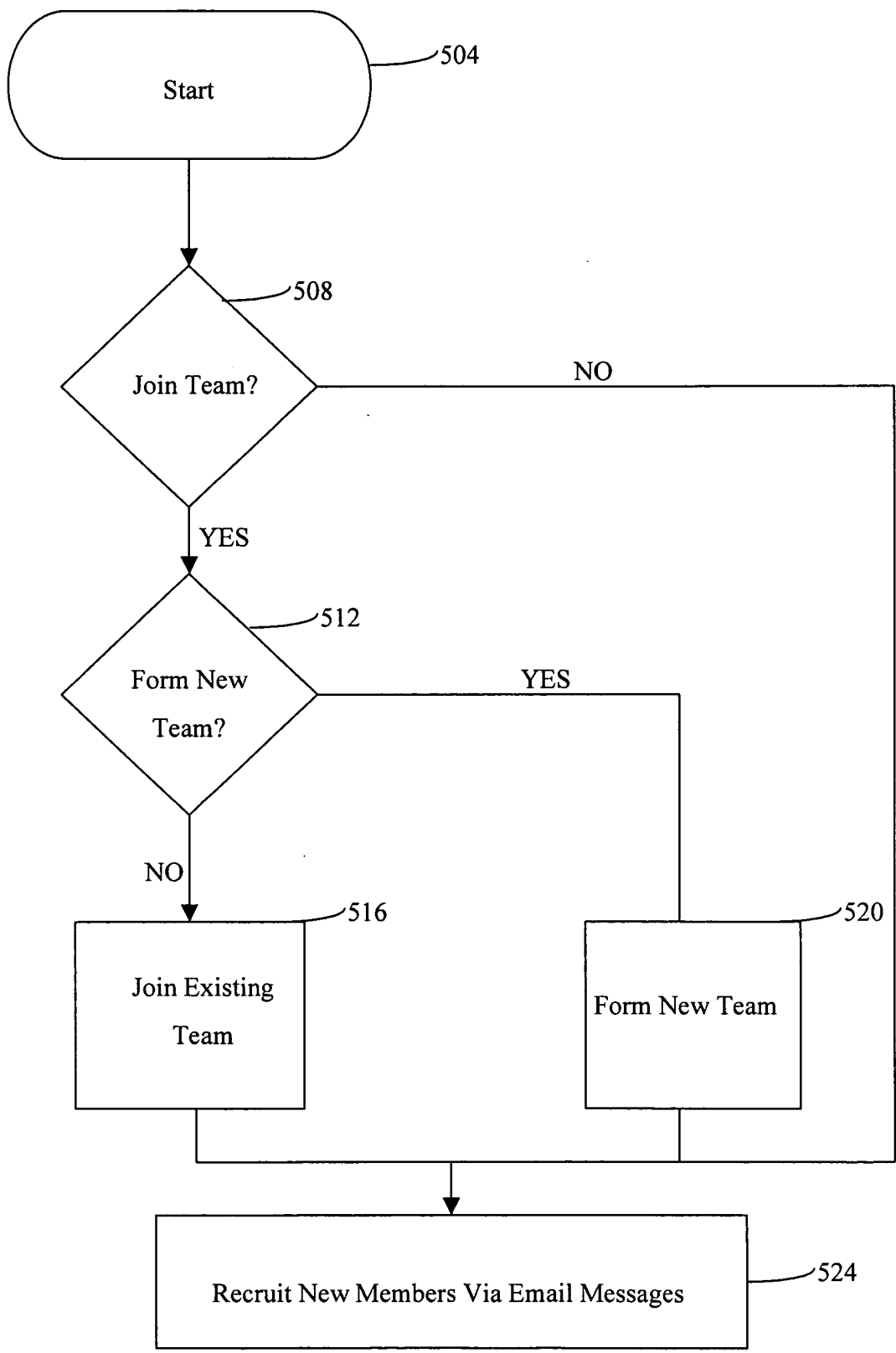


FIG. 5



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- Adult: \$25 by 12/1/00 \*includes long sleeve t-shirt (after 12/1, registration fee increases to \$30)
- Youth \$15 \*includes long sleeve t-shirt  
\*Children 6 & under are free. They do not receive a t-shirt.

**T-shirt Size**

Size:

**Additional Donation**

If you want to give an additional donation to support the Arthritis Foundation, enter amount below:

Amount: \$

**Fundraising Goal**

We encourage you to collect donations from your friends and family and now you can do it all online. Set your fundraising goal here so that they can help you reach your goal. Click here to see our [Fundraising Prizes](#).

Amount: \$

**Teams**

**Important:** If you would like you can join an existing team or form a new team. Please leave the fields blank if you would not like to join a team.

**Join an existing team**

I would like to join one of the following existing Teams:

**Form a team**

If you form a new team, you will be designated as the team captain.

Team name

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Fig. 6

# JINGLE BELL 5K FUN RUN/WALK FOR ARTHRITIS

SATURDAY, DECEMBER 9th, 2000  
BALBOA PARK, SAN DIEGO

**TOTAL DONATIONS RAISED:** \$ 400,000

Imagine the sound of thousands of bells  
as people throughout the United States participate in  
the Jingle Bell 5K Run/Walk for Arthritis.  
Bells tied to shoelaces will ring  
as people like you join your neighbors in support of  
The Arthritis Foundation.

There will be fun-filled events for the entire Family!  
Please see the Event Information.

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Deutsche Bank Akt. Bremen  
**200**  
Deutsche Bank

**Top Fundraisers**

**Prizes**

1. Jane Doe
2. Participant 1
3. Participant 2
4. Participant 3
5. Participant 4
6. Participant 5

>> search

**Top Teams**

**Team Info & Prizes**

1. Team 1
2. Team 2
3. Team 3
4. Team 4
5. Team 5
6. Team 6

>> more

**Jingle Bell Run for Arthritis**  
WALK 5K RUN

01 P E 35133  
JAN 21 2005  
PATENT & TRADEMARK OFFICE

Fig. 7

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## Recruit New Team Members

We have made it simple for you to send out emails to your friends, co-workers, clients and family members to ask them to register for your team.

**STEP 1:** Enter below email addresses where you would like your email letter to be sent. Next to the address, include the greeting name for how you would like email to be addressed.

Email Letter		View/Edit
Would you like to view your letter?		
<b>Add Email to Address Book</b>		
Enter email address:	Enter Salutation: (ie. Dear Mary)	
<input type="text"/>	<input type="text"/>	<input type="button" value="SAVE"/>
<b>Send</b>	<b>Email</b>	<b>Salutation</b>
<input type="checkbox"/> Select all email addresses		
<input type="checkbox"/>	new1@email.com	New Member Edit Delete
<input type="checkbox"/>	new2@email.com	New Member2 Edit Delete
		<input type="button" value="Send Email"/>

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Fig. 8





Take Control. We Can Help.™

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### Edit Email Template

Please fill out the email subject field and either customize your letter or leave it as is.

Email Subject Line

Email Body Here

--autogenerated salutation here (ex. Dear Fred,)--

JOIN THE Team 1 TEAM

I am putting together a team to participate in the Jingle Bell Fun Run/Walk for Arthritis to support the Arthritis Foundation and I hope you will join us! The event takes place on Saturday, December 9 in Balboa Park.

We are geared up to win the top team award!

So sign up now by going to <http://www.jinglebellonline.org> and register yourself. When you reach the team section of the registration form, click on our existing team, the Team 1. Also, check out the team prizes.

I hope to have you as part of our winning team!

Thanks!

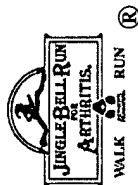
Jane Doe

Back

Save

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WALK RUN

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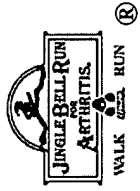
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  - Participant Log-in
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- Collect Online Donations
- Contact Us
- Privacy Statement
- FAQ



Jingle Bell Fun Run/Walk for Arthritis

Current Team Member Registrants

Click on the individual boxes for each person you would like to send a message or check 'all'.

<input type="checkbox"/>	Name	Participant Email	Amount
<input type="checkbox"/>	Jane Doe - Team Captain	janedoe@email.com	\$1295 (includes cap, food)
<input type="checkbox"/>	Participant 1	part1@email.com	\$3000
<input type="checkbox"/>	Participant 2	part2@email.com	\$2000
<input type="checkbox"/>	Participant 3	part3@email.com	\$1200
<input type="checkbox"/>	Participant 4	part4@email.com	\$1000
<input type="checkbox"/>	Participant 5	part5@email.com	\$800

Continue



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Fig. 10

## Donate to a Fun Run/Walk Participant

It has never been so easy to make a donation to a Jingle Bell Fun Run/Walk participant! Type in the participant's name below to locate and enter their personalized donation page.

### Enter Participant's Name:

First Name:

Jane

Last Name:

Doe

Search



### Top Teams

#### Prizes

1. Team 1
2. Team 2
3. Team 3
4. Team 4
5. Team 5
6. Team 6

>> more

Click on the participant's name that you would like to make a donation to:

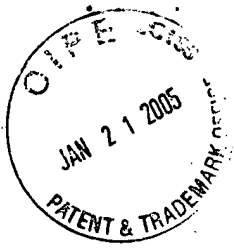
Name	City/State	Zip	Team	Donation Total
Jane Doe	City, ST	12345	Team 1	\$10,000

Special Thanks to:



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Fig. 11



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## Jingle Bell Fun Run/Walk for Arthritis

VIEW ALL PARTICIPANTS (total: 126)

Name	Email	Phone	Amount (\$65 amt included)
Jane Doe	janedoe@email.com	123-456-7890	\$10000
Participant 1	part1@email.com	111-111-1111	\$3000
Participant 2	part2@email.com	222-222-2222	\$2000
Participant 3	part3@email.com	333-333-3333	\$1200
Participant 4	part4@email.com	444-444-4444	\$1000
Participant 5	part5@email.com	555-555-5555	\$800

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Fig. 12



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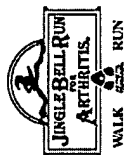
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TEAM REPORTS

Jingle Bell Fun Run/Walk for Arthritis

Name	Participant Email	Amount (includes reg. fees)
<b>Team 1</b>		<b>\$10,000</b>
Jane Doe - Team Captain	janedoe@email.com	\$10000
Participant 1	part1@email.com	\$3000
Participant 2	part2@email.com	\$2000
Participant 3	part3@email.com	\$1200
Participant 4	part4@email.com	\$1000
Participant 5	part5@email.com	\$800
<b>Team 2</b>		<b>\$7,000</b>
#79 - Team Captain	email@email.com	\$1000
#96	email@email.com	\$1000
#104	email@email.com	\$1000
#279	email@email.com	\$1000
#68	email@email.com	\$1000
#652	email@email.com	\$1000
#285	email@email.com	\$1000
<b>Team 3</b>		<b>\$5,000</b>
#89 - Team Captain	email@email.com	\$1000
#458	email@email.com	\$1000
#968	email@email.com	\$1000
#785	email@email.com	\$1000
#254	email@email.com	\$1000
<b>Team 4</b>		<b>\$7,000</b>
#45 - Team Captain	email@email.com	\$1000
#31	email@email.com	\$1000
#90	email@email.com	\$1000
#43	email@email.com	\$1000
#908	email@email.com	\$1000
#333	toan@in.com	\$1000
#9	email@email.com	\$1000
<b>Team 5</b>		<b>\$1,600</b>
#56 - Team Captain	email@email.com	\$200
#92	email@email.com	\$200
#857	email@email.com	\$200
#658	email@email.com	\$200



Fig. 13

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